

# SAP Learning Days, China

13-month executive training program · 2019–2020 · published with SAP's permission

**94**

NPS

**167**

PARTICIPANTS

**5**

CITIES IN CHINA

**12**

LEARNING DAYS

**13**

MONTHS

## THE ENGAGEMENT

SAP's China organisation wanted a consistent executive learning experience for high-potential staff across five offices. I designed and delivered a single curriculum that travelled — twelve Learning Days in Shanghai, Beijing, Dalian, Chengdu, and Xi'An, run consecutively across 13 months, 10–19 participants per cohort. Each day was followed by a retrospective with site leadership; findings were folded into the next iteration.

## POST-PROGRAM SURVEY (n=52)

- **100%** said the content was relevant to their work
- **100%** said the day was worth their time
- **98%** learned skills they could apply the next day
- **NPS of 94** when asked to recommend the trainer to a colleague

## WHAT PARTICIPANTS SAID

“Best training in my time at SAP.”

“Most engaging training I've ever attended.”

“Coach Mike was really professional and funny at the same time.”

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